

Government Degree College Sugh-Bhatoli, Dist. Kangra (H.P.)

Establishment of Unnat Bharat Abhiyan (UBA) Cell

1. Introduction

Unnat Bharat Abhiyan (UBA) is a flagship programme of the Ministry of Education, Government of India, aimed at fostering sustainable rural development through active participation of Higher Educational Institutions (HEIs). The programme emphasizes *Village Adhyayan (village study)*, *participatory planning*, *convergence with government schemes*, and technology-enabled monitoring.

Government Degree College Sugh-Bhatoli, located in the rural region of District Kangra, proposes to establish a dedicated UBA Cell to institutionalize structured engagement with nearby villages. The Cell will act as a bridge between the College, rural communities, Panchayati Raj Institutions (PRIs), and the UBA Regional Coordinating Institute (RCI).

2. Rationale

1. **Rural Location of the Institution:** The College is situated in a predominantly rural area where systematic academic intervention can support local development initiatives.
2. **Mandate of UBA:** UBA requires HEIs to conduct village adhyayan, participate in Gram Sabha meetings, facilitate convergence of schemes, and upload field data through ERP platforms.
3. **Academic-Community Integration:** Structured rural engagement enhances experiential learning, research orientation, and civic responsibility among students.
4. **Evidence-Based Rural Planning:** Data collection, analysis, and reporting through ERP ensure transparency, monitoring, and measurable impact.
5. **Institutional Accountability:** Continuous communication with the RCI ensures alignment with national guidelines and best practices.

3. Objectives

The UBA Cell shall aim to:

1. Conduct systematic **Village Adhyayan (baseline and thematic surveys)** in adopted villages.
2. Ensure active **participation in Gram Sabha meetings** for community consultation and participatory planning.
3. Facilitate **convergence of government schemes and developmental programmes** in collaboration with local administration.
4. Prepare and implement **Village Development Action Plans (VDAPs)**.
5. Coordinate regularly with the **Regional Coordinating Institute (RCI)** for guidance and reporting.
6. Upload verified field data, survey findings, and progress reports through the **UBA ERP portal**.
7. Promote student engagement in rural problem-solving and community-based projects.
8. Monitor, evaluate, and document the impact of interventions.

4. Modus Operandi

The functioning of the UBA Cell will include the following structured components:

4.1 Village Adoption & Village Adhyayan

- ❖ Identification and adoption of 3–5 nearby villages as per UBA guidelines.
- ❖ Conduct baseline socio-economic surveys using UBA-prescribed formats.
- ❖ Thematic surveys on sanitation, water, agriculture, livelihoods, education, health, and digital literacy.
- ❖ Compilation and analysis of data for need assessment.

Village Adopted:

Sr No	State	District	Block	Gram Panchayat	Adopted Village
1	Himachal Pradesh	Kangra	Indora	Madholi	Sugh Puchhan (424)
2	Himachal Pradesh	Kangra	Indora	Madholi	Kamohe (474)
3	Himachal Pradesh	Kangra	Indora	Madholi	Madoli (429)
4	Himachal Pradesh	Kangra	Indora	Kangrari	Gangwal (86)
5	Himachal Pradesh	Kangra	Indora	Kangrari	Bhatoli (89)

4.2 Participation in Gram Sabha

- ❖ Regular attendance and participation in Gram Sabha meetings.
- ❖ Presentation of survey findings before the Panchayat and community.
- ❖ Facilitation of participatory discussion for identifying priority areas.
- ❖ Integration of community suggestions into the Village Development Action Plan.

4.3 Convergence Activities

- ❖ Mapping relevant Central and State Government schemes.
- ❖ Coordination with Panchayat officials, Block Development Office, and line departments.
- ❖ Assisting villagers in awareness and access to schemes (e.g., sanitation, skill development, agriculture support, digital services).
- ❖ Ensuring that development efforts align with existing government initiatives to avoid duplication.

4.4 Preparation & Implementation of Action Plan

- ❖ Preparation of a structured Village Development Action Plan (VDAP).
- ❖ Allocation of responsibilities among faculty and student volunteers.
- ❖ Organizing camps, awareness drives, workshops, and demonstration projects.
- ❖ Periodic review of progress and outcomes.

4.5 Communication with RCI

- ❖ Regular reporting to the Regional Coordinating Institute.
- ❖ Participation in UBA meetings, workshops, and training programmes.
- ❖ Seeking technical guidance and sharing best practices.

4.6 ERP-Based Reporting & Documentation

- ❖ Timely uploading of baseline data, activity reports, photographs, and impact assessments on the UBA ERP portal.
- ❖ Ensuring data accuracy and transparency.
- ❖ Maintaining proper documentation for institutional records, NAAC accreditation, and annual reports.

5. Composition of the UBA Cell

The UBA Cell shall consist of:

- ❖ **Patron: Dr. Namesh Kumar**, Principal of the College
- ❖ **UBA Nodal Officer/Coordinator:** Shashi Bhushan, Associate Professor of Economics
- ❖ **Co-Coordinator(s):** Dr Rohit Gandhi, Assistant Professor of Maths
- ❖ **Faculty Representatives:** i. Shivendra Srivastva, Assistant Professor of History
ii. Ajay Thakur, LA

- ❖ **Student Volunteers:** NSS/NCC and interested students
- ❖ **Village Liaison Members:** Representatives from adopted Panchayats

The Cell shall meet periodically to review progress and plan future activities.

6. Expected Outcomes / Takeaways

1. Institutionalized mechanism for structured rural engagement.
2. Evidence-based village development planning.
3. Strengthened collaboration between College and Panchayats.
4. Effective convergence of government schemes at the grassroots level.
5. Enhanced student exposure to participatory governance and rural realities.
6. Transparent monitoring through ERP-based documentation.
7. Contribution to sustainable and inclusive rural development in District Kangra.

The establishment of the Unnat Bharat Abhiyan Cell at Government Degree College Sugh Bhatoli will formalize the College's commitment to community-oriented education and rural transformation. Through village adhyayan, Gram Sabha participation, convergence facilitation, action plan implementation, and systematic reporting to the RCI, the College aims to actively contribute to nation-building at the grassroots level.


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